

brazilian lifestyle in nyc

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BRAZILIAN

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abimóvel

ApexBrasil ____



BRAZILIAN FURNITURE

The Brazilian Furniture Project is an initiative of ABIMÓVEL - The Brazilian Furniture Manufacturers Association and Apex-Brasil - The Brazilian Trade and Investment Promotion Agency, which aims to increase the competitiveness of Brazilian industry in the international market, through strategic actions of global expansion. Today, about 170 companies take part in the Project, having exclusive access to information on Commercial and Competitive Intelligence, International Fairs and Trade Missions, Buyer and Vendor Projects, among other activities abroad.

- Promotion of Exports and Investments;
- Exclusive access to Commercial Intelligence data.

www.brazilian furniture.org.br



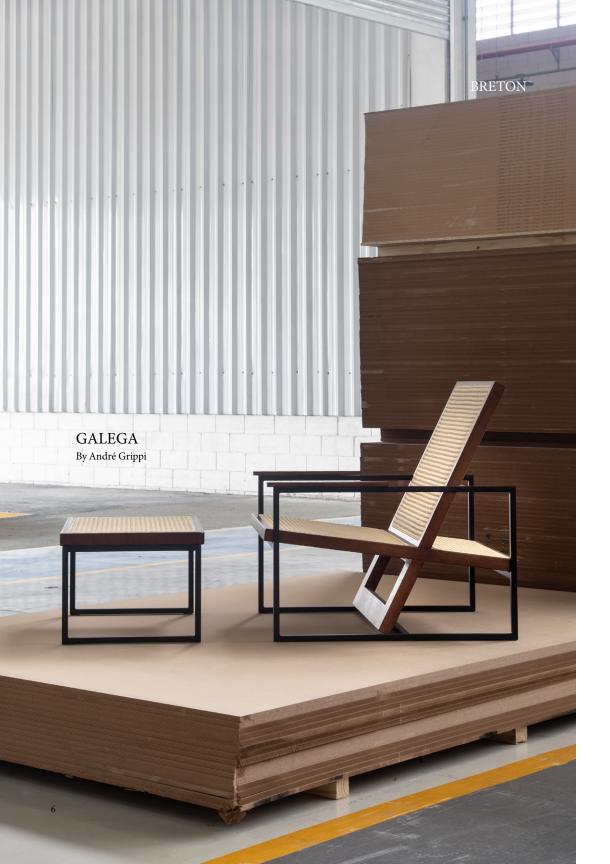
abimóvel

ABIMÓVEL - The Brazilian Furniture
Manufacturers Association, the national entity
representing the furniture sector in Brazil, has
been working for more than 30 years on the
defense, development and strengthening of the
industry's interests. The Association promotes
a positive agenda for the sector, helping more
than 19k companies, which generate around
270,3k jobs - directly and indirectly, adding
together a production volume worth of
437,5 million pieces of furniture. The exports
exceeded US\$ 640 million and the investments
surpassed US\$ 241,4 million in 2019.

The numbers highlight the importance of the furniture industry for the country, and ABIMÓVEL has been engaged to optimize the business environment in both the internal and external market. ABIMÓVEL's constantly committed to the development of the sector and industry.

www.abimovel.com

@abimovel





The Brazilian Trade and Investment Promotion Agency - Apex-Brasil works to promote Brazilian products and services abroad, and to attract foreign investment to strategic sectors of the Brazilian economy. The Agency supports more than 12,000 companies from 80 different industries, which in turn export to 200 markets. Apex-Brasil also plays a key role in attracting foreign direct investment to Brazil, working to detect business opportunities, promoting strategic events and providing support to foreign investors interested in allocating resources in Brazil.

www.apexbrasil.com.br

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brazilian lifestyle in nyc ORNARE.com.br









ORNARE

Ornare is one of the most sophisticated international brands of premium furniture. Its journey began in 1986 with its first showroom. Its first factory was then inaugurated in 1989 along with the showroom at Alameda Gabriel Monteiro da Silva in 1993. The company's projects are targeted towards luxury products, such as closets, wardrobes, kitchens, wall system panels, home theater systems, and bath & bed furniture. In Brazil, Ornare has showrooms in Brasília, Salvador, Ribeirão Preto, Cuiabá, Goiânia, Belo Horizonte, Curitiba, and Florianópolis. Ornare's sophisticated projects can also be found abroad, in cities such as Miami, Dallas, Houston, Los Angeles, New York, and Hamptons. Its new Square Round collection was released in July 2021 in Brazil, signed by Ricardo Bello Dias and by designer architects Vivian Coser and Patrícia Martinez, with the coordination of Murillo Schattan, CEO of Ornare. The project releases are always signed by renowned architects like Patrícia Anastassiadis, Marcelo Rosenbaum, Ruy Ohtake, Guto Índio da Costa, Zanini de Zanine, Arthur Casas, among others.

O ornare_official

www.ornare.com.br

Tidelli

TULUM

By Tatiana e Luciano Mandelli

www.tidelli.com





Tidelli

Currently, Tidelli has 17 exclusive stores in Brazil and two in California. The brand is also present in 18 Brazilian and U.S. multi-brand stores in cities such as: New York, Miami and San Francisco, in addition to other locations in Panama, Mexico and Uruguay. Tidelli also has a distributor in Norway. Recognized for the excellence and the exclusive design of its products, the brand currently has more than 450 employees. Some bring with them the history of their families, generations of cabinetmakers, glaziers, upholsterers and seamstresses, sharing this knowledge to the company. "Good ideas, work and dedication shape new futures."



www.uultis.com

uultis



uultis

A brand of your time. And for your time. So that the moments will be more important than the hours, in which the experiences are part of your everyday life. Our passion has history. Built for more than 60 years with integrity, commitment, cooperation and excellence. We believe in exclusivity, design and sustainability. We respect your space so that it fits all your dreams. We aim at the unique like each of your desires.

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Bertolini

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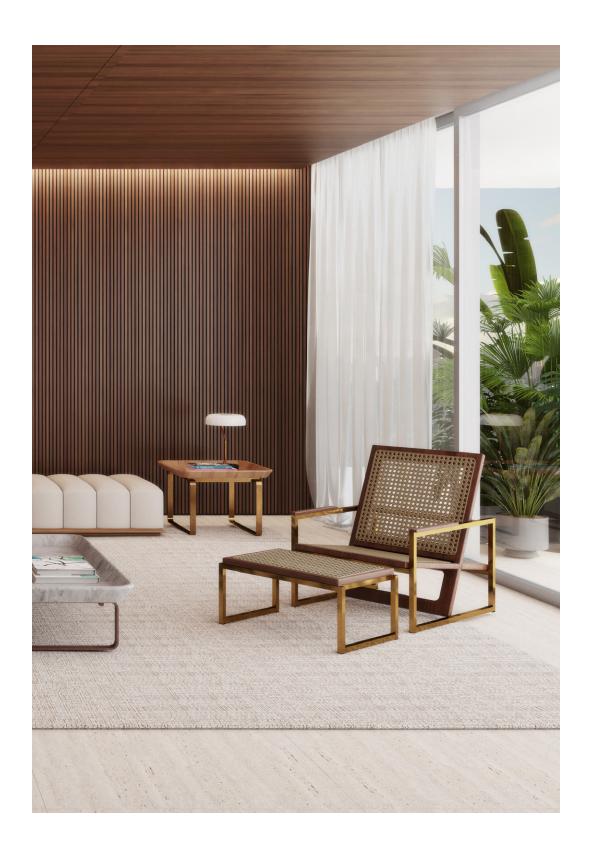
BRIXTON By Gustavo Bertolini

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Urban life is frenetic and constantly changing, it doesn't allow lost spaces. Space is extremely important in urban centers and should not be wasted by immovable furniture. The mission of our products is to be more than one, more than two or more than three, whenever it is possible and useful. If there are many of us transforming to keep pace with life, wouldn't it be ideal for our furniture to be mobile? And wouldn't it be even better if this mobility was intelligently designed to save space?

This is our life mission. To make many spaces of your space, to be movable to give room to your life. We create technology with sensitive design for you to have more. In many ways, surprisingly transforming materials into amazing creations to make your life more possible and multiple.

Our pleasure, Save Space.



BRETON

© bretonoficial www.breton.com.br

The brand has a portfolio full of pieces signed by designers for indoor and outdoor areas. Names of renowned professionals such as Aristeu Pires, Paulo Niemeyer, Reinaldo Lourenço, Estevão Toledo, Giácomo Tomazzi, Murilo Weitz, Estúdio Rain, among others, are part of Breton's team of creative collaborators. Its main differential is personalization, as each piece is 100% customizable, offering the customer the option of choosing between measurements, fabrics and finishes.



GALEGA
By André Grippi











bykamy www.bykamy.com.br

By taking looms as the new blank canvas, by Kamy looks to the future without leaving the legacy of its past, transforming dreams and projects into plots that tell stories. Combining expert knowledge about weaving with innovative DNA, elements that crossed generations of Kamyar Abrarpour's family in Iran, by Kamy became a manufacturer of its own rugs and, 34 years later, is the most important rug brand in Brazil.





CAVA By Rejane Carvalho Leite



FLORENSE

© florenseoficial www.florense.com.br

Founded in 1953, Florense is a Brazilian Company with an Italian heritage. At Florense state of the art technology and craftsmanship operate hand in hand to produce furniture of impeccable quality. As a leader in the international design community, Florense is proud to employ ecologically conscious production processes. Florense has mastered industrial fabrication and yet is able to customize each project as if made by an artisanal cabinetmaker. It offers flexibility in dimensions, materials and hundreds of finishes.







IBTW IN BETWEEN

ibtw_furniturewww.ibtw.com.br

In Between (IBTW) is a Brazilian company focused on providing unique, clean, and elegant outdoor furniture that does not sacrifice function for form. IBTW is the new venture of GH Group, who is applying its 22 years of experience in outdoor furnishings to meet the needs of the most sophisticated consumers with modern, exclusive designs.

Our brand brings COMFORT to the outdoors by using raw materials and developing finishes that have the expected touch and feel of indoor furnishings yet still provide the durability necessary to withstand the harshness of the elements. We have been researching and developing advanced materials since 2019 with the sole purpose of ensuring our products remain beautiful and comfortable regardless of the exposure to the outdoors. IBTW's dedication has yielded materials that are 100% synthetic yet almost indistinguishable from natural wicker. Our exclusive lines created by renowned designers will surprise and delight everyone.





- 🖾 luxarredo

Lux Arredo is an authorial brand founded in 2020, conceived by Carmen Girelli, owner of Ilha Bela Estofados, in partnership with the renowned designer Fernando Sá Motta. The brand was born from the idea of printing both of their own style and references in the products, with a focus on the Brazilian and the international highend markets. Lux Arredo's concept unites manufacturing experience and authorial design in its purest essence.



By Fernando de Sá Motta







ELO

LOVATO

O lovato_moveis www.lovatomoveis.com.br

TURIM By Rodrigo Karam Brazilian diversity applied to design through the synergy between the most different techniques and raw materials: aluminum, wood, synthetic fiber, sling fabric, rope and nautical knitting, as well as a variety of fabrics and foams that are resistant to the elements of time... Nature is a source of inspiration and inexhaustible "fuel" for the work of Lovato Móveis. In a clear process of growth and internationalization, the brand is already present in several countries, investing in innovation, sustainability and authorial design to take the name of Brazilian designers, and the work of more than 170 employees of the company further and







© metaltru
www.metaltru.com.br

Metaltru is a company with a strong DNA of innovation, which combines Design, Perceived Value and Usability to generate product solutions that aim to facilitate the modern life of thousands of consumers in more than 35 countries. "Straightening, cutting, bending and welding are part of our daily lives, presenting products that make modern life easier is our mission".





CAPLIN
By Maurício Bomfim

modalle

© modalle_moveis www.modalle.com.br ln 2010 Modalle was founded, then, from our passion for furniture came the desire to be a reference in the living and furniture industry. Each of our furniture carries a piece of us and says more about experiences than about objects: we think about how our furniture will provide quality of life to our customers. We work exclusively with renowned designers who guarantee innovations and can anticipate trends in the decor and design world, as well as master craftsmen and a dedicated team, combining technology and luxury craft-work in the design of furniture for indoor and outdoor areas that set Modalle with a strong national and





SANTIAGO By Independência Móveis







independenciamoveiswww.independenciamoveis.com.br

In the market for 19 years, with the mission to make dreams come true through the art of transforming solid demolition wood into unique, versatile and modern pieces. Currently with a structure of over 3000m² in expansion, we ensure the demand of more than 90 shopkeepers and internal retail. Taking a step into the near future, our goal is also to conquer the foreign market, presenting one of our noblest woods, Peroba-Rosa, which deserves recognition and credibility, as it is reused in the manufacture of houses built over 100 years ago. Durability and aesthetics characterize the reliability of our pieces.

OURENSE By Independência Móveis



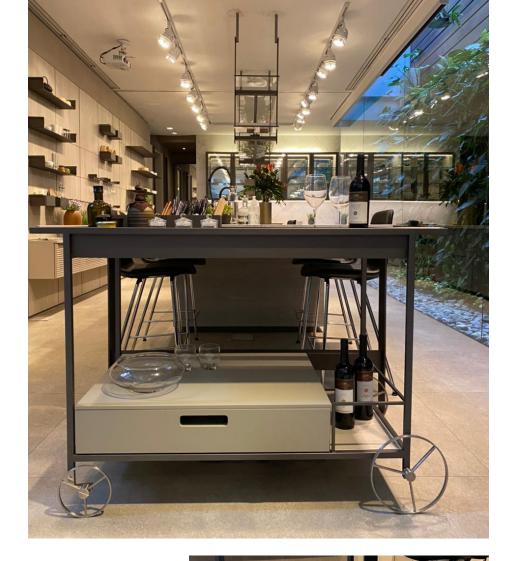


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www.moveisjames.com.br

In the market for 49 years, Móveis James produces furniture for the Brazilian and international market, operating in countries such as the United States, Europe, Africa and South America. The company is positioned in the furniture sector with high-end products for living rooms, dining rooms and accessories; its strong point is the furniture made with solid wood and different materials (such as straw, copper, leather, etc.) that follow the main trends in the sector.





MOVE TROLLEY

Studio Ornare + Vivian Coser



ORNARE

O ornare_official www.ornare.com.br





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POMBO .cº

© pombo.co

Created by designer and wood joiner Kim Courbet, Pombo.Co is an upcycling design studio. Inspired by the bird that survives from human disposal in urban centers, the raw material used in the brand's production is extracted from the demolished houses, warehouses and junkyards, being transformed through traditional joinery into various types of furniture, which are built to cross generations.









Tidelli

© tidellibrasil

idellioutdoor

www.tidelli.com

Currently, Tidelli has 17 exclusive stores in Brazil and two in California. It is also present in 18 Brazilian and U.S. multibrand companies: New York, Miami and San Francisco, in addition to Panama, Mexico and Uruguay. It also has a distributor in Norway. Recognized for the excellence and differentiated design of its products, it currently has more than 450 employees. Some bring with them the history of their families, generations of cabinetmakers, glaziers, upholsterers and seamstresses, lending this knowledge to the company. Good ideas, work and dedication shape new futures.



PAINHO
By Rosenbaum
& Fetiche Design



TORO BIANCO

BRAZILIAN LEATHER GOODS

© torobianco.br www.torobianco.com.br

A strong brand brings in its naming a great meaning, inspired by the Brazilian herd, with its predominance of the Nelore breed, in combination with the sophistication of Italian design, TORO BIANCO materializes the dream of bringing leather goods to the market. 0300 By Marcos Rogerio Marchini



TRAMONTINA

(a) tramontinaoficial

www.tramontina.com.br

Tramontina Belém was founded in Belem do Para, a cultural hub in Brazil, in 1986. It now has an industrial area of over $55,000~\text{m}^2$, manufacturing a wide array of products, including furniture for indoor and outdoor areas. Practical and beautiful products with a design that explores the natural character of wood through technological processes. Products to do beautifully well at home and in public spaces such as bars, hotels, and restaurants.



TARSILA By Zon Design



Always focused on innovation,
De Lavie Decor aims to exceed
the expectations of its customers.
The care for the environment and
the well-being of its employees is
always present. De Lavie reinvents
itself every year, looking for new
markets, customers, products and
challenges.



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A brand of your time. And for your time. So that the moments will be more important than the hours. And the experiences are part of your every day life. Our passion has history. Made for more than 60 years with integrity, commitment, cooperation and excellence. We believe in exclusivity, design and sustainability. We respect your space so that it fits all your dreams. And be unique like each of your desires.



o moreiradovalle



Office Moreira do Valle is a company that has worked with the design and development of projects related to architecture, interior design, scenography, curatorship, and events. The talented interior designer José Roberto Moreira do Valle has headed the company for over 30 years in São Paulo, always connected with improving Brazilian design. Our work is driven by customer satisfaction and focused on combining good taste, sophistication, and creativity.

José Roberto organized the Brazil S/A event, which has taken place in Italy since 2010, along with the greatest design week in the world, and aims to boost the Brazilian design. In 2021, he also developed the project called 'Chefs do Brasil' ('Chefs from Brazil') to promote Brazilian cuisine in the national and international market.

Our goal is our client's goal.

www.moreiradovalle.com.br

ASSOCIATED COMPANIES OF ABIMÓVEL AND PARTICIPANTS IN NEW YORK







































TRADE MISSION - NY



LOVATO
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ORNARE www.ornare.com.br











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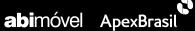
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