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**BRAZILIAN
FURNITURE**

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MINISTRY OF
**FOREIGN
AFFAIRS**

MINISTRY OF
**DEVELOPMENT,
INDUSTRY, TRADE
AND SERVICES**

BRAZILIAN GOVERNMENT
BRAZIL
UNITING AND REBUILDING

BRAZILIAN FURNITURE

The Brazilian Furniture Project is an initiative of ABIMÓVEL - The Brazilian Furniture Manufacturers Association and ApexBrasil - The Brazilian Trade and Investment Promotion Agency, which aims to increase the competitiveness of Brazilian industry in the international market, through strategic actions of global expansion. Today, about 140 companies take part in the Project, having exclusive access to information on Commercial and Competitive Intelligence, International Fairs and Trade Missions, Buyer and Vendor Projects, among other activities abroad.

- Promotion of Exports and Investments;
- Exclusive access to Commercial Intelligence data.

www.brazilianfurniture.org.br



ABIMÓVEL - The Brazilian Furniture Manufacturers Association has been working for over 35 years in the defense, development and strengthening of the interests of the national industry.

The institution promotes a positive agenda for the sector, benefiting more than 18 thousand companies, which generated, in 2021, 275.4 thousand jobs, counting direct and indirect ones, an estimated production of 443.2 million pieces, exports that exceeded US\$ 937.9 million and investments of R\$ 1.26 billion.

These numbers reflect the importance of the furniture industry in Brazil, especially with the entity's efforts to improve the business environment, the intelligence and commercial promotion both in domestic and in foreign markets.

ABIMÓVEL is committed to the development and sustainability of the furniture sector and the Brazilian industry.

www.abimovel.com



The Brazilian Trade and Investment Promotion Agency - ApexBrasil works to promote Brazilian products and services abroad, and to attract foreign investment to strategic sectors of the Brazilian economy. The Agency supports more than 14,000 companies from 80 different industries, which in turn export to 200 markets. ApexBrasil also plays a key role in attracting foreign direct investment to Brazil, working to detect business opportunities, promoting strategic events and providing support to foreign investors interested in allocating resources in Brazil.

www.apexbrasil.com.br



**BRAZILIAN
EXHIBITORS**





ARBOREAL

@ arbo_real

www.arboreal.com.br

ArboREAL furniture is made with wood acquired via sustainable forest management practices. The wood is tracked since its origin, ensuring traceability of our products. Bark, knots and fissures are nature's most beautiful and unique feature, and here in

ArboREAL we cherish them. Our pieces of furniture are unique, highlighting the natural design resulting from the craftsmanship of our woodworkers, respecting the outlines, textures and curves of the wood.





Bertolini[®]

📷 grupo_bertolini

www.bertolini.com.br

Bertolini Furniture, one of the most expressive brands of the Bertolini Group, is present in more than 25 countries and has distribution center units in Colombia, Mexico, and the United States. In Brazil, it is present in all states with more than

5000 points of sale. The product portfolio consists of 10 product lines that include steel and wooden kitchen furniture and a line for bathrooms, following the main trends in furniture and design in the world.







@ moveis.carraro

www.carraro.com.br

People today project many expectations in their homes. They follow trends and are always looking for news that add beauty and practicality to everyday life. With a history of 60 years, we are proud to be a reference in the area in which we operate, proof of this are the numerous awards as the furniture brand most remembered by consumers in the state. We work with a line of furniture

for bedrooms, living rooms, dining and kitchen. Steel, glass and wood are our main raw materials. Focused on the desire of our consumers, we develop practical products with a contemporary design. The secret of this success is that Carraro is always in tune with these wants and needs and translates this into quality and ideas that bring new life to people's homes.





Over 30 years ago, Treboll Móveis was founded in Flores da Cunha, RS, with the purpose of producing and commercializing wooden furniture. Since then, 30% of its business is directed to the domestic market and 70% to the foreign market. Since 2012, the company operates in the decoration market with De Lavie, a High End brand with a more modern furniture, pieces with signed design and that are finished one by one in a handmade way. The company

works with various raw materials where the pine and Jequitibá woods (noble wood, sometimes called “Royal Mahogany”) stand out, often consorted with lacquered MDF parts. Always focused on innovation and on exceeding its customers’ expectations, caring for the environment, and keeping in mind the welfare of its employees, De Lavie reinvents itself every year, seeking new markets, customers, products, and challenges. It currently has 300 employees.







@doimobrasil

www.doimobrasil.com.br

The Doimo Group is the most important Italian industrial group in the decoration sector. Founded in 1994 and located in the region of Ribeirão das Neves / MG, Doimo Brazil operates in the high decoration market with products designed within international trends. Today in Brazil it is managed by the Doimo Foundation. The products are sold throughout Brazil

and exported to several countries such as: USA, UK, Uruguay, Colombia, Chile, Peru, Bolivia, Panama, Argentina, Russia, Puerto Rico, Dominican Republic, Guatemala, among others. The products have been exhibited in international fairs: Valencia Furniture Fair, High Point Market, ICFF in New York, Las Vegas World Market, and Index Interior Design Show in Dubai.





kappesberg

📷 kappesberg_oficial

www.kappesberg.com.br

To work with emotion and fulfillment providing that all people live in the home of their dreams. That has been the mission of Grupo K1 since its foundation. With 27 years of history in the furniture market, the company that owns the Kappesberg brand is headquartered in the municipality of Tupandi (RS) and has a manufacturing area of more than 200 thousand m², with approximately 1,900 employees. Present in more than 35 thousand points of sale, it is

today the largest group in the segment in Latin America. The company has a strong operation throughout Brazil, in addition to exporting its products to 47 countries on all continents, a work that rewards the Group for the 9th consecutive time with the Largest Furniture Exporter Award in Latin America. Among many other factors, the group stands out for offering the consumer market a wide variety of products based on innovative technology and design.







📷 moveislopas

www.moveislopas.com.br

The Lopas Group's DNA is marked by the entrepreneurial drive of its founder, who started Móveis Lopas in 1985, through an excellent business opportunity. His investment paid off, and the company became a reference in the furniture segment, conquering clients in more than 35

countries. Nowadays, the group's industrial park occupies an area of 2,700,00 ft² and stands out as one of the largest and best equipped in Brazil, with production capacity to serve large customers in the national and international market.







📷 multimoveis_int

www.multimoveis.com

For more than 25 years in the furniture market, Multimóveis was born with the DNA of innovation and entrepreneurship in the international market. During its trajectory, the attention and respect for the different cultures and particularities of each customers, made their products were accepted in more than 40 countries, in the 5 continents. In 2014, through the Brazilian Furniture project - developed by ABIMÓVEL together with ApexBrasil - it was classified as an Internationalized Company, adding another recognition to

the other 4 Featured Awards received in the furniture segment over the years. With the latest technology, the main differential is the quality of the finish, which demonstrates the care in the manufacture of furniture. We use raw wood from reforestation, which contributes to the preservation of the environment. Loving what you do: this is the secret of success and the path traveled so far and, more than that, the customer is the priority of our actions and the team our greatest asset.







perfinimoveis

www.perfini.com.br

Created in 1991 by the couple Fernando Guimarães and Rosângela de Gusmão Guimarães, Perfini produces furniture with high-end design and finishing, using wood from sustainable forest management as its main raw material. The inside culture is focused on growth in the national and international market, always with

differentiated products, which generate desire and satisfaction for customers. With a plan of approximately 5000m², Perfini has state-of-the-art technology, a prepared team and constant improvement of processes, guaranteeing a production that unites quality, speed and preserving the natural and unique essence of wood.







ronega

📷 ronega.brasil

www.ronega.com.br

Ronega started like a Brazilian family company, since 1984 from the dream of a young entrepreneur, with the ambition to do the best he could, day by day. Its operations begun in a small shed in Fortaleza and gradually gained space and credbility, initially producing solid wood doors and windows, soon Agenor the founder, realized

that he could do more and migrated to decoration items. Naturally, he was taking the firsts steps of the Casa Ronega concept, wich over the years and the advent of technologies, allowed the company to meet all the needs of home, work and accomodation.





saccaro®

📷 saccaroofficial

www.saccaro.com.br

Saccaro follows the concept of Design Habitat, which has the mission of translating through experience, the desires of consumers. “With more than 30 years invested in authorial design, we realize that design is one of the possible ways to reveal desires, feelings, emotions that sometimes we can’t even express. The concept of each creation composes the brand’s philosophy of offering a design habitat”, explains the executive director Ivo Saccaro. Currently,

the brand is present in 17 countries, with more than 19 points of sale. In Brazil, there are 17 franchises and 26 galleries. Abroad, there are 8 franchises in important cities, such as Asuncion, Bogota, Mexico City, and Miami, besides the 13 galleries based in Angola, Bolivia, Chile, Colombia, Congo, United Arab Emirates, Ecuador, United States, Guatemala, Mexico, Panama, Paraguay, Peru, Puerto Rico, Dominican Republic, Uruguay, and Venezuela.





Telasul



📷 thelamoveis

www.telasul.com.br

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to all needs: Star, Mirage, Pérola, Safra, Topázio, Rubi and Diamante. Observing the constant movement of the market and aiming to grow in its performance, in 2020 the Thela brand was born, currently with lines of wooden kitchens: Sálvia, Avelã, Macadâmia, Pimenta and Caiena. Thela carries with it the credibility of those who have operated for more than four decades in the market and, at the same time, brings the youthfulness and the desire for transformation that come with the new times.





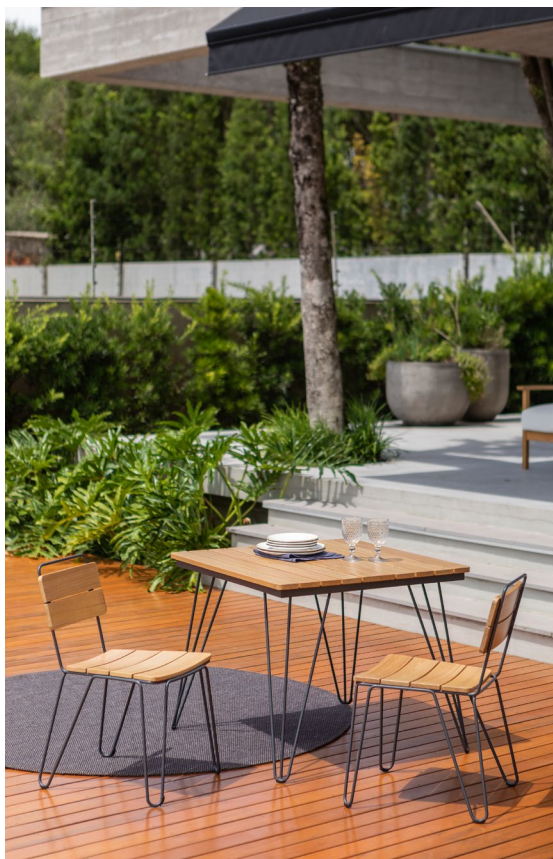
TRAMONTINA

tramontinaoficial

www.tramontina.com.br

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the market that inspire everyday life and stimulate experiences to generate value and satisfaction for customers, consumers and communities.





**TRADE
MISSION**



ARBOREAL

📷 arbo_real

www.arboreal.com.br

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ARTESANO

artesanomoveis

www.artesano.com.br

Founded in 1982, ARTESANO is managed by Vanildo and Delsiras Lazzarotto and sons, which search together for ongoing improvement. It is a company with roots in its know-how learned from the past, but with eyes in the future and in constant growth, always struggling to provide satisfaction to the most important person in this process: YOU! Since the beginning, it manufactures and market dream with a handcrafted caress. Valorization of human

factor makes the difference putting more than work in the manufactured furniture: caress. Nowadays, the company has 29,000 square meters of installed capacity, being 9,600 square meters of built area. The company counts on qualified labor, which is translated into the quality of its products. Marketing its products in many countries from the five continents, it intends to increase its market share while keeping its innovative view.





📷 @atualle_moveis

www.atuallemoveis.ind.br

Atualle Móveis is located in Lagoa Vermelha, Rio Grande do Sul, Rio Grande do sul and is one of the big furniture exporting factories in Brazil, we exported more than 15 years and for more than 17 countries, we work with the big importers

in South America and Africa. We have a great mix of furniture, living room, office and bedroom. Our furniture is made with wood of MDP and MDF and we work with UV paint technology so that the furniture has a greater durability in its finish.



Bertolini[®]

📷 grupo_bertolini

www.bertolini.com.br

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BRV

📷 brvmoveis

www.brvmoveis.com.br

We specialize in developing practical and extremely functional furniture, created through simple and intelligent design. The lines are mixed with different materials and textures, creating furniture that goes beyond its function and becomes a decorative object. We seek to explore new possibilities and always have novelties that

are inspired by the trends and desires of our customers. We have been in the furniture market since 2003 and are present on 5 continents, uniting indispensable features in our products, designed to meet the needs of each client. Our purpose is to create intelligent solutions to make people's lives and homes happier. Live life your way!



caemmun
movelaria

caemmunmovelaria

www.caemmun.com.br

For 31 years, Caemmun has been offering furniture solutions for the entire national territory and for more than 60 countries. With the goal of guaranteeing the best

experience in the purchase of furniture for the retailer, and bringing well-being to consumers through the design and quality of the products.





Instagram icon [moveis.carraro](#)

www.carraro.com.br

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Century

B R A Z I L

@ meucentury

www.meucentury.com

Hi, we are Century! We believe in the transforming power of comfort in people's lives! With over two decades of history, Century is one of the biggest references in the Brazilian upholstery market. Present in every state of Brazil, our company provides services in over 15 countries in South

America, and in the U.S. Today, we are the largest high quality upholstery company in the industry in Brazil. With over 400 employees and 10.000 m² of industrial estate, Century has a production capacity of over 300 seats a day. Century is made of people for people!



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Instagram icon [djmoveis](#)

www.djmoveis.ind.br

We are a furniture industry that has been building successful alliances and rooting relationships for more than 30 years. Today we manufacture living rooms, dining rooms, accessories and bedrooms, providing well-being through our products. Considering our 3 units, we have more than 190,000 meters squares of total area and 72,000 meters squares of built area. Our products are sold in more than 50 countries, demonstrating our national and international recognition. What makes our heart beat fast is bringing happiness to people by transforming their homes.

All because we are a company made up of people who create furniture and transmit respect and dedication to each worker. We believe that being more connected to people makes us more human and accelerates our desire to innovate. Here we work to understand market changes and adapt to our business to establish connections day after day. We are connected with more than 100,000 followers on social media, giving visibility and consolidating our brand. All evolving towards a single objective: to make the experience of living closer days more pleasant.





@doimobrasil

www.doimobrasil.com.br

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hervalmoveisecolchoes

www.moveisherval.com.br

Herval Móveis e Colchões started its activities in the 1970s, as an upholstered furniture factory, and today is a large furniture industry that manufactures living and dining room, kitchen, bedroom and mattress lines. What defines its furniture is its bold design and functionality, while the mattresses are manufactured with

health, comfort, and good sleeping in mind. Today, the furniture lines are divided into upholstered furniture, upholstered complements, motion line, wood, wood complements, and modular furniture. Herval mattresses are divided into two lines: foam and springs.



kappesberg

📷 kappesberg_oficial

www.kappesberg.com.br

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Kits Paraná

📷 kitsparana

www.kitsparana.com

KITS PARANÁ is the most renowned kitchen furniture industry in Brazil, with the largest market share in the segment. There are 57 years of tradition, specialists in products to equip one of the most important spaces in a house. Exporting to 30 countries, we have a complete structure starting with the industrial facilities, with the best and

most modern machines in the world. There are more than 36,000m² of built area and a daily production of 110 tons, reflecting innovation, quality and competitive prices. We offer from laundry furniture, compact kitchen kits, to modern and elegant kitchens. There are more than 600 skus, to meet all consumer styles.





Linea Brasil

@ moveis.lineabrasil

www.lineabrasil.com.br

Linea Brasil is a Brazilian furniture company. For 30 years we've been manufacturing living room furniture made of MDF/MDP with UV paint finishing. Our main products are: Racks, Entertainment Centers, Home

Theaters, TV Panels and Complements. In 2022, we have breaking news regarding products categories: headboard, night table and computer table. Nowadays, we are one of the main furniture exporters of Brazil.





 [moveislopas](https://www.instagram.com/moveislopas)

www.moveislopas.com.br

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countries. Nowadays, the group's industrial park occupies an area of 2,700,00 ft² and stands out as one of the largest and best equipped in Brazil, with production capacity to serve large customers in the national and international market.





📷 multimoveis_int

www.multimoveis.com

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perfinimoveis

www.perfini.com.br

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differentiated products, which generate desire and satisfaction for customers. With a plan of approximately 5000m², Perfini has state-of-the-art technology, a prepared team and constant improvement of processes, guaranteeing a production that unites quality, speed and preserving the natural and unique essence of wood.



POLIMAN
Móveis

📷 moveispoliman

www.poliman.ind.br

Poliman Móveis has been consolidated in the furniture market for 24 years, as one of the most traditional companies in the sector, operating throughout Brazil and abroad, with a wide range of products, including

Modulated and Compact Kitchens, Tables and Chairs, Modulated Bedrooms and Wardrobes. Always offering the best products to customers, with quality, contemporary design and practicality.





📷 [poquemamoveisoficial](https://www.instagram.com/poquemamoveisoficial)

www.poquema.com.br

Poquema Furniture was founded in April 1986 in a 480m² shed with 30 employees, manufacturing Shelves in the Cherry color pattern. And it was from there that the business in Arapongas began to improved and the city became one of the largest furniture centers in the country, encouraging even more companies in the our sector. After 2 years the company expanded to

120m² shed with more resources, in the national and international market with all its dedication to design and product quality. Today Poquema has a large industrial park with an ared of 13,500 m² built and for 35 years, direct and indirect employees, who work in a single objective, for 35 years, manufacturing “QUALITY OF LIFE”.



PROVÍNCIA

📷 moveisprovincia

www.moveisprovincia.com.br

Located in an area of 192,000 m² in Guapiagu, in the interior of São Paulo state, Província is one of the leading furniture manufacturers in the country. It has a highly technological production, with a large and modern manufacturing park, and works with the main suppliers in the market,

which makes its product line of extreme quality. This has made Província a Top of Mind company in its segment for several consecutive years, which opens doors for the distribution of its products in Brazil and worldwide.





📷 robelmoveis

www.robел.com.br

When Robel was founded more than 40 years ago in the city of Mirassol, the focus of activities was the manufacturing of coffee tables. As the company grew and expanded its activities, we amplified our product mix and started to offer complete options for decorating the bedroom: beds, headboards, closets, chest of drawers, and nightstands. In addition, of course, to our modular furniture line. In 2008 we moved our company's headquarters to São José do Rio Preto – SP, in a 20,000m² industrial park equipped with modern, high-tech

machinery. Beside that, Robel also has a 5,000m² distribution center with vertically palletized stock, which allows the storage of finished furniture and ensures more efficient product delivery. The experience acquired in the furniture sector allowed us to expand our area of action and currently, besides serving the national territory, we also export our furniture to other continents. Our goal is to continue on a growth path, investing in our collaborators and satisfying our clients even more.





ronega

📷 [ronega.brasil](https://www.instagram.com/ronega.brasil)

www.ronega.com.br

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Telasul



@ thelamoveis

www.telasul.com.br

Telasul S.A is a company from the state of Rio Grande do Sul, head quartered in Garibaldi, operating in the market for 50 years. It started its history manufacturing steel beds and for a long time it was one of the main suppliers in this segment. However, with the emergence and popularization of box beds, Telasul needed to reinvent itself and did so quickly. Since then, it started to apply its expertise in the use of steel as a raw material and became one of the main manufacturers of steel kitchens in the country. There are seven lines of kitchens, produced in different colors and adaptable

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Instagram icon [valdemoveisuba](#)

www.valdemoveis.com.br

Founded in 1990, Valdemóveis emerged from an old bicycle workshop, and with a history of dedication and overcoming challenges, it became one of the biggest industries in the furniture hub of Ubá, Minas Gerais – Brazil. We believe that every part of our home reflects our personality,

our style and our energy. Our goal is to exceed the expectations of our customers and partners, having a complete line for different residential environments and always transposing in our products the true celebration that exists within each one of us. Being different in every detail.





SCAN ME

**ACCESS THE
BRAZILIAN
FURNITURE
PROJECT**

@agenciaverticecom

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www.abimovel.com . www.brazilianfurniture.org.br