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**BRAZILIAN
FURNITURE**

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AFFAIRS**

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**DEVELOPMENT,
INDUSTRY, TRADE
AND SERVICES**

BRAZILIAN GOVERNMENT



UNITING AND REBUILDING



BRAZILIAN FURNITURE

The Brazilian Furniture Project is an initiative of ABIMÓVEL - The Brazilian Furniture Manufacturers Association and ApexBrasil - The Brazilian Trade and Investment Promotion Agency, which aims to increase the competitiveness of Brazilian industry in the international market, through strategic actions of global expansion. Today, about 140 companies take part in the Project, having exclusive access to information on Commercial and Competitive Intelligence, International Fairs and Trade Missions, Buyer and Vendor Projects, among other activities abroad.

- Promotion of Exports and Investments;
- Exclusive access to Commercial Intelligence data.

www.brazilianfurniture.org.br



abimóvel

ABIMÓVEL - The Brazilian Furniture Manufacturers Association has been working for over 35 years in the defense, development and strengthening of the interests of the national industry.

The institution promotes a positive agenda for the sector, benefiting more than 18 thousand companies, which generated, in 2021, 275.4 thousand jobs, counting direct and indirect ones, an estimated production of 443.2 million pieces, exports that exceeded US\$ 937.9 million and investments of R\$ 1.26 billion.

These numbers reflect the importance of the furniture industry in Brazil, especially with the entity's efforts to improve the business environment, the intelligence and commercial promotion both in domestic and in foreign markets.

ABIMÓVEL is committed to the development and sustainability of the furniture sector and the Brazilian industry.

www.abimovel.com



The Brazilian Trade and Investment Promotion Agency - ApexBrasil works to promote Brazilian products and services abroad, and to attract foreign investment to strategic sectors of the Brazilian economy. The Agency supports more than 14,000 companies from 80 different industries, which in turn export to 200 markets. ApexBrasil also plays a key role in attracting foreign direct investment to Brazil, working to detect business opportunities, promoting strategic events and providing support to foreign investors interested in allocating resources in Brazil.

www.apexbrasil.com.br

PROJECT CONCEPT

In order to enhance the visibility of Brazilian design, the theme of Brazilianness reinforces the commitment to sustainability and conscious choices of raw materials, mostly Brazilian.

The orthogonal architecture is clean and remarkable, with different heights creating differentiated volumes bringing movement and rhythm to the space. Composed with ropes, images reinforcing the tropical flora of the country and lighting designed to highlight the furniture and space, showing the plural potential of Brazilian design in a playful way, creating an environment that invites you to explore shapes, materials and to question aesthetics and functionality of objects.

Liana Tessler

IC

FF®

**BRAZILIAN
EXHIBITORS**



Terras Table
by Regis Padilha



Oca Coat Rack
by Regis Padilha



CARAVAGGIO

📷 [caravaggiomovelarianacional](https://www.instagram.com/caravaggiomovelarianacional)

Caravaggio movelaria was founded in 2014 by designer Regis Padilha based in Canela, Brazil. It operates in national and international markets in store and e-commerce. Regis Padilha has twenty four years of professional involvement with industry furniture in Brazil. Technician Furniture Design by University of Caxias do Sul in 2006 he joined in 2002 as a scholar of Technology in Production Furniture. Currently academic product design by Feevale in Novo Hamburgo.

Built his professional acting within the base industry and currently developing products for the furniture industry in Brazil as Tok & Stok, Oppa Design, Sierra Furniture and Caravaggio Movelaria. It is awarded the Design Salon in 1st place. In parallel is invited to exhibit their products in IV Biennial of Brazilian Design. Represented Brazil at the Miami Design Week 2012 and Brazil S/A's design week in Milan in 2013 and 2018.



Methos Armchair
by Regis Padilha



Jean Gin Chair
by Roberta Banquieri



Fly Chair
by Tiago Curoni

doimo

doimobrasil

www.doimobrasil.com.br

The Doimo Group is the most important Italian industrial group in the decoration sector. Founded in 1994 and located in the region of Ribeirão das Neves / MG, Doimo Brazil operates in the high decoration market with products designed within international trends. Today in Brazil it is managed by the Doimo Foundation. The products are sold throughout Brazil and

exported to several countries such as: USA, UK, Uruguay, Colombia, Chile, Peru, Bolivia, Panama, Argentina, Russia, Puerto Rico, Dominican Republic, Guatemala, among others. The products have been exhibited in international fairs: Valencia Furniture Fair, High Point Market, ICFF in New York, Las Vegas World Market, and Index Interior Design Show in Dubai.

Evo Armchair
by Estudio Doimo



Environment with Executive Table

by Studio ID Gebb Work



Executive Table Cavalete

by Studio ID Gebb Work



Electric Table

by Studio ID Gebb Work



@ gebbwork

www.gebbwork.com.br

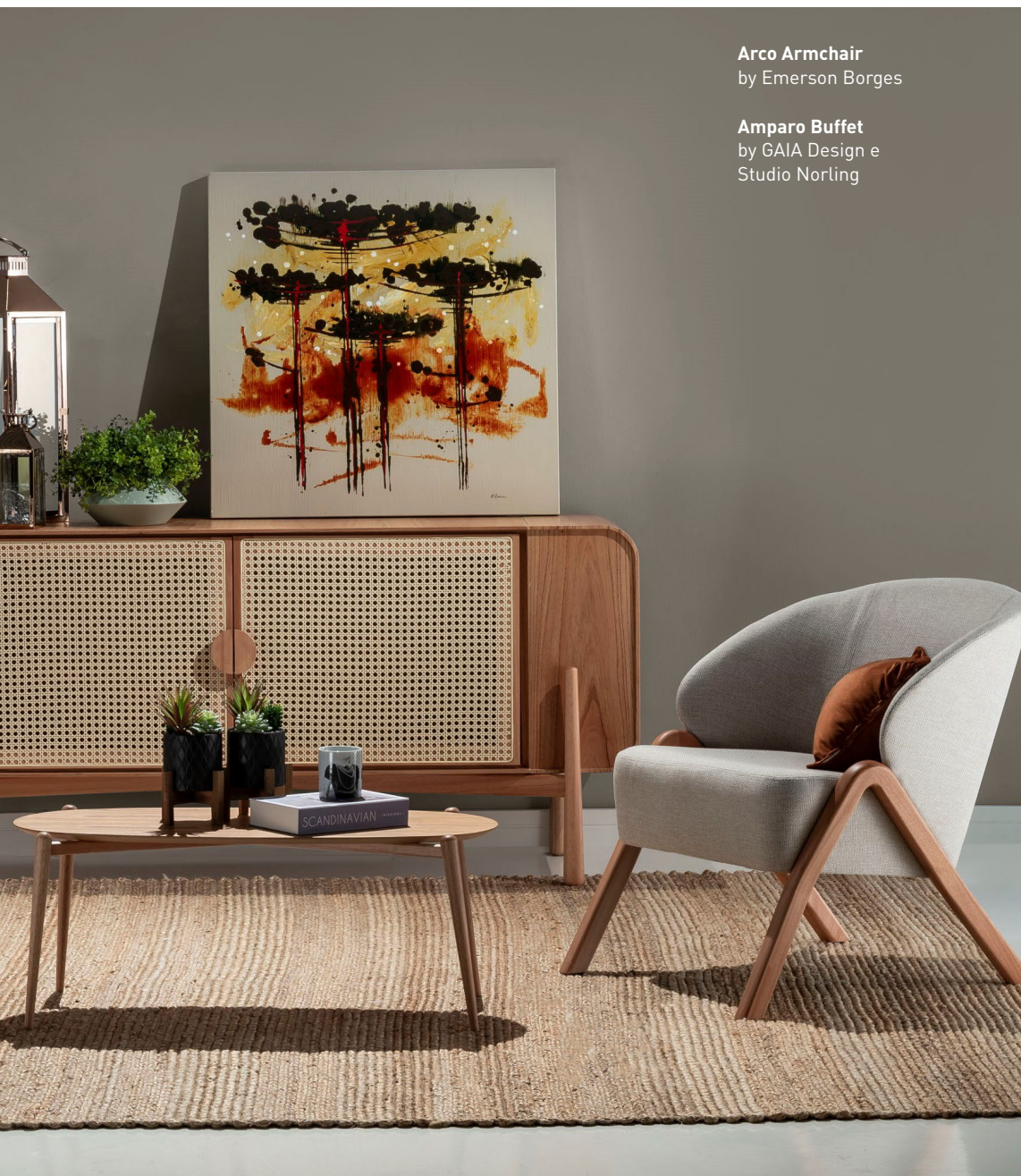
Gebb Work is located in Bento Gonçalves in the south of Brazil, one of the largest national furniture centers. Since 2017, its presence in the international market has intensified, with consolidated commercial alliances in countries in South America, Central America and North America. We have an important foreign trade expansion project to guarantee our presence in

new continents. We seek continuous improvement from product conception to final assembly at the consumer. Therefore, we promote a work environment conducive to the development of new corporate furniture solutions: dynamic and easy-to-assemble products, combining constructive methods, accessories and exclusive design.



Director Desk Dom

by Studio ID Gebb Work



J.MARCON®

Instagram icon [jmarcon.moveis](https://www.instagram.com/jmarcon.moveis)

www.jmarcon.com.br

“Only human hands are capable of transforming wood into the Art of Doing It Well.” - Know-how of over 70 years in the furniture segment, J.Marcon is a pioneer in the manufacture of chairs in Serra Gaúcha.

With a modern industrial park of 12,000 square meters and a team of almost 250 people, its purpose is to provide comfort, functionality and beauty to improve people's quality of life.





Perlage Sofa
by Marta Manente



Samambaia Sofa
by Ibanez Razzera

modalle
DESIGN TO LIVE TOGETHER

📷 modalle_moveis
www.modalle.com.br

From our passion for furniture, arose the desire to be a reference in furniture for outdoor spaces. Each of our pieces tells more about experiences than about objects: we think about how to provide well-being and connection among people. In the market for 13 years, Modalle is a 100% Brazilian company that constantly works on the development of outdoor furniture with comfort and durability, signed by

national and international designers. With more than 7,000 m² of production area and 160 employees, our growth is guided by sustainability and innovation, without giving up the exclusivity and care of the handmade process. In addition to our broad participation in the Brazilian market, we export to the Middle East and to South, Central and North America.



Campeira Chair
by Ibanez Razzera

Medina Bed
by Hugo Evandro Batista



Pingo Pet Bed
by Hugo Evandro Batista



@ mundomoveisoficial

Founded in 2016, Mundo Móveis specializes in the production of furniture with design, innovation and comfort at affordable prices. Headquartered in the city of Birigui (SP), the company manufactures sofas, beds and armchairs and is currently the largest private label in the furniture sector in Brazil, producing 21,000 pieces a month. The company is also included in the ranking of the five largest sofa producers in Brazil. The company currently has 43,000 m² of manufacturing area, divided into three units. There are around 500 direct employees and almost 700 indirect employees. The monthly production of furniture registers 12 thousand units of sofas per month. The compact reclining retractable sofa is currently the flagship

of production. The company has 93% of the online share of first price retractable upholstery. Mundo Móveis was founded by businessman Hugo Evandro Batista, who has 22 years of experience in the furniture sector and has worked with major players, such as Walmart-Brasil, Casas Bahia, Lojas Americanas, Dafiti, Privalia and Tricae. With an innovative DNA, Mundo Móveis has the product research and development sector as one of its competitive advantages. In this way, it manages to combine the design of new products, based on market research and the production agility of its factories. Mundo Móveis is a partner and the largest supplier of Mobly, an e-commerce leader in the sale of furniture in the national territory.



Vizela Sofa
by Hugo Evandro Batista

Timeless Coat Rack
by Vivian Coser



Timeless Island
by Fabio Stal

ORNARE

@ ornare_official

www.ornare.com.br

Ornare is an international luxury brand, with high-end bespoke furniture. Its successful trajectory began in 1986. Soon after, the first factory was inaugurated (1989) and the showroom at Alameda Gabriel Monteiro da Silva, in São Paulo (1993). The company's projects call the market's attention with wardrobes, closets, kitchens, wall system panels, Home Theater, and bathrooms. Ornare is always expanding. In Brazil, the brand has fifteen showrooms. It has a strong presence in the United States with eight locations. And recently, Ornare also opened its showroom in Dubai, in the United Arab Emirates. Its new collections are always signed by renowned architects, designers and decorators such as Ricardo Bello Dias, Patrícia Martinez, Vivian Coser, Patrícia

Anastassiadis, Marcelo Rosenbaum, Guto Índio da Costa, Arthur Casas, among others. Currently, in its portfolio, the brand offers several lines with unique design and unique quality. Highlight for the Square Round collection, launched in 2022 also in Milan, and composed of five sophisticated lines (Round, Wire, Move, Square Wall and 270°). In 2021, the Shaker Line of kitchens won the "best kitchen" category at ICFF/ WantedDesign by the IFDA - International Furnishings and Design Association. At the same event, Ornare was also the winner of the "Booth" category, that is, the best stand at ICFF 2021. Standing out for its "body of work", in a space that brought some of the brand's main bets to the national and international market.

Timeless Beauty
by Fabio Stal




Ciccione Armchair
by Rodrigo Laureano



Glow-Up Armchair
by Rodrigo Laureano



 [ronega.brasil](https://www.instagram.com/ronega.brasil)
www.ronega.com.br

Ronega started like a Brazilian family company, since 1984 from the dream of a young entrepreneur, with the ambition to do the best he could, day by day. It's operations begun in a small shed in Fortaleza and gradually gained space and credibility, initially producing solid wood doors and windows, soon Agenor

the founder, realized that he could do more and migrated to decoration items. Naturally, he was taking the first steps of the Casa Ronega concept, which over the years and the advent of technologies, allowed the company to meet all the needs of home, work and accommodation.



Pacco Chair
by Rodrigo Laureano

Urubici Chair
by Rudnick



Rudnick

@ moveisrudnick

www.rudnick.com.br

Rudnick has been part of your life for over 80 years. The story of the Rudnick Group began in 1938, when Mr. Leopoldo Edmundo Rudnick started a small joinery in the interior of São Bento do Sul, Santa Catarina - Brazil. Today, Rudnick Group has approximately 500 employees, an administrative headquarters, two manufacturing units and a distribution center that, together, add up to approximately 50,000 m² of built area. In these more than 80 years of

history, Rudnick has grown, modernized and launched trends, always maintaining its commitment to quality and customer satisfaction. There are decades of tradition, represented by a history full of conquests and accomplishments, combined with state-of-the-art technology, present in every detail of the furniture, from the raw material to the meticulous standard of finishing. Rudnick, design, beauty and practicality for all environments.



Piatto Armchair
by Rudnick



Izza Armchair
by Rudnick

Cristine Armchair
by Studio Sier



Sier

Instagram [siermoveis](#)

www.siermoveis.com.br

SIER began as a custom carpentry shop in the city of Ubá in Zona da Mata in Minas Gerais - and has evolved over 32 years as a high-tech furniture industry with excellence in management and sustainability. Creating original, long-lasting products for the demanding public of the high decoration market inspires them to continuously innovate. The factory combines robotics and handcraft tradition, with high production capacity, autonomy, and agility in delivery. The creation studio combines a team of designers and professionals forged essentially on the

factory floor, therefore, experts in good carpentry. Thus, dining tables, chairs and armchairs, buffets, bookshelves, and other furniture and complements are developed, with annual releases, recognized by their authenticity, ergonomics, and timeless elegance. The quality of the materials and finishes is another trademark of SIER furniture, which counts with warranty and technical assistance. The brand serves the whole of Brazil and, for 12 years, has also been in the international market, with presence in major design events such as iSalone in Milan and ICFF in New York.

Sampa Armchair
by Studio Sier



Chloe Chair
by Studio Sier



Isa Armchair
by Jader Almeida



May Armchair
by Jader Almeida



SOLLOS. **jader**almeida

@sollos.jaderalmeida
www.sollos.ind.br

Since 2004, we realized that, in order to grow, investing in a concept, identity and quality were necessary. From then on, we have chosen to use designing as a strategic tool and integrating element of our production chain. This decision has led SOLLOS to become known as an innovative company. We seek to integrate the best of our culture to international references through the rational use of

wood as a raw material, a method and production control which are in agreement with all the ecological requirements, and the investment in the use cutting edge technological equipment along with artisanal techniques. Our wide and consistent production presents a balanced variety of typologies which seek the simplicity and perfection of shapes.

Clad Armchair
by Jader Almeida



Cobra Chair
by Sérgio Matos



SÉRGIO MATOS

📷 sergiojmatos

www.sergiojmatos.com.br

The trajectory - since the opening of the studio in 2010 - reaps national and international awards and collaborates to strengthen the image of Brazilian design. It opens routes for the dissemination of knowledge, where the combination of design and handicraft results in consultations aimed at artisan

communities. Each experience generates entrepreneurial opportunities and rescues individual and collective dreams. It also strengthens the belief in skills inherited from ancestors and projects self-esteem as fuel to improve riches that are at your fingertips, in the palm of your hands.

**Flor do Mandacaru
Armchair**
by Sérgio Matos



Ereré Armchair
by Sérgio Matos





Painho Armchair
by Marcelo Rosenbaum
e o Fetiche Design



Tulum Armchair
by Luciano Mandelli

Tidelli

OUTDOOR LIVING

@tidelioutdoor

www.tidelli.com

One of the main outdoor living furniture companies in the world, with its factory in Brazil, Tidelli brings in the DNA the passion for innovation in furnishings. Founded in 1989, has consistently showed to the market, year after year, unique products— reason that establish Tidelli with excellence, known for its forward design style, high technology, comfort and the famous “Brazilian Bossa Style”. With over 490 direct employees, the factory is located in Moradas da Lagoa district, in the city of Salvador, Bahia. Tidelly currently owns 36 stores in Brasil’s main capital cities. The brand is also present in 11 points of sales in the United States: California, New York, Miami, Naples, Scottsdale, São Francisco, Boston, Denver, Devon, New Jersey, Shelter Island. In South America: Panamá, Cancun, México and Uruguai. In 2022, the “Espaço Tidelli” was opened in Dubai’s megastore - Sheikh Zayed Road in

Burj Khalifa and most recently in Angola. A pioneer in the outdoor living market in Brazil, Tidelli is responsible for the fusion of the market with the actual market’s history. Among many differentials, Tidelli stands out in the fact that besides producing furniture in large industrial scales, the items are highly customized, from a wide variety of colors, fabrics, structures and finishes making the factory a “mothership” for more than 20 sub factories within its structure. A pioneer as well in utilizing nautical rope as one of the main materials for outdoor furniture, Tidelli innovates using real craftsmanship in the braiding process thus prioritizing the human aspect of the furniture manufacturing process. This characteristic is rooted in Tidelli’s core believes: the celebration of national products and the talent of the Brazilian people, who bring in their DNA of mixed blood the talent of handmade skills.

Pão de Açúcar
by Manuel Bandeira



uultis

Instagram icon uultis

www.uultis.com

Uultis is a high-end furniture brand with Brazilian design and soul and internationally recognized quality. Contemporary, which combines the delicacy of handcrafted finishing and natural textures with the high technology and productive capacity of Grupo Herval, one of the largest furniture companies in Brazil. In Latin, Uultis means desire, hence the inspiration for creating

the brand: a piece of furniture with a soul, which translates the contemporary desire for good living. The focus is the passion for the experience of living, far beyond the object. That is why the attentive eye for detail, in original and healthy pieces, in which all excess is discarded in favor of beauty associated with comfort, innocence and well-being.

Lírio Armchair
by Estudio Uultis



Laguna
by Aciole Félix



Pantê
by Estudio Uultis



bykamy
www.bykamy.com.br

Each piece from by Kamy brings in its design the essence of Brazilianness and its unique ability to mix ethnicities, although respecting traditions, techniques, and raw materials, typical of each culture and region, using the world as a factory. With 35 years in the market, by Kamy has two factories of its own, one of which is fully

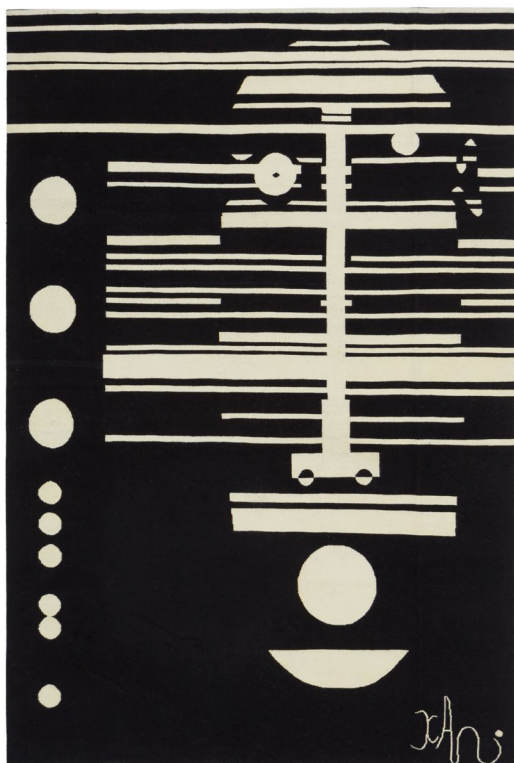
dedicated to ESG and upcycling of its carpets. The brand's business ecosystem is made up of six physical points of sale, two e-commerces, a rental sector for events, and a rugcare center for caring and restoring rugs. By Kamy products can be distributed anywhere in Brazil and the world.

VASART®

vasart_oficial
www.vasart.com.br

VASART® is a 100% Brazilian company dedicated to researching and developing the best solutions for vases and garden furniture. We are passionate about creating products that transform environments into places of well-being and pleasure. We are very proud to be the first brand in the world, in roto-molded pots industry, to launch products in green polyethylene, with I'm Green certificate. We are dedicated to the creation of exclusive, signed and patented collections, with high quality products, Brazilian design and using

recycled material – PCR. We believe in the spirit of sustainable innovation, offering products that can improve people's quality of life, creating or expanding their contact with nature. WE ARE EXPERTS! Our mission is to bring nature closer to people! And we have the purpose of promoting the well-being of the individual with nature. We have a great dream of contributing to a better, greener, more sustainable, healthier and more inclusive world.



Arazzo Gente do Morro
by Di Cavalcanti©



Arazzo Niobe Grande Máscara
by Niobe Xandó

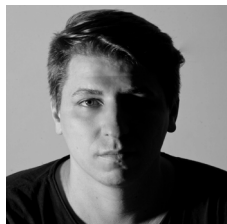


Copacabana
by Vasart



Cacau
by Vasart

DESIGN
BRAZIL+INDUSTRY



@ brunofaucz

BRUNO FAUCZ

Bruno Faucz is from Santa Catarina (state of Brazil). He was born in 1986, he grew up with a pencil and paper always in his hand. Bruno graduated in Furniture Design in 2007 and he has a master's program in Master International Design. He lived Design in the factory for 7 years, time when he applied design effectively in a vision applied to the production. He traveled around Brazil searching the aspects connected to the "moment of buying". In 2013 Bruno started his on Design Studio. Studio Bruno Faucz is based in three cornerstones: Market - Industry - Design, always willing to bring products that are complete in all their stages, from the production to the everyday use in the house of the people. In the first year of the Studio, Bruno Faucz was invited to exhibit at Design Weeks in São Paulo, New York city and Paris. He had more than 120 releases until 2015 in the best magazines of House and Decor sections. It's worth

mentioning the highlight to Canela chair that is in "Design Brasileiro de móveis" book (Brazilian Furniture Design) that features the main seat pieces from 1928 to 2013. In 2014 and 2015 he was the jury of Casa Cor Santa Catarina, the biggest event of interior architecture of the country, where he attended a Talk Show with great journalists and professionals of the area. He began 2015 exhibiting in Brazil S.A and in iSaloni in Milan. He also exhibited in EXPO in the same city, an invitation of Arthur Casas Architecture Office. In May he ended his first semester exhibiting his pieces in ICFF in NYC and in September of the same year he exhibited again in Joseph Galerie during Paris Design Week. Bruno defines Design as "the materialization of the information", because he believes that a good project is conceived based in information collected from a big variety of fields of knowledge.

INDUSTRY

TRAMONTINA

TRAMONTINA

ABOUT INDUSTRY

TRAMONTINA BELÉM founded in 1986, is located in Belém, in the state of Pará. Today, with 41,000 m² of built area, this manufacturing unit has more than 400 employees, who are responsible for a wide mix of products such as cutting boards, utilites, and furniture for indoor and outdoor areas. Practical and beautiful products, with a design that explores, through technological processes, the natural character of wood. Products to make beautiful at home and in public spaces, such as bars, hotels and restaurants.

@ tramontinaoficial

www.tramontina.com.br

ABOUT PRODUCT

All made of certified Jatoba wood, the Mood Collection proposed ten variations of furniture, eight different combinations of prints and upholstery, and a modular kit that will allow endless compositions among the furniture. It also has an additional organic element, a kind of "foreign body" – as the creator himself classified – which aims to achieve not only an aesthetic contrast as well as a refinement to the pieces and their compositions.

Mood Chair
by Bruno Faucz





@ choquedesign

CHOQUE DESIGN

Choque is a creative studio in Brasília, awarded nationally and internationally, that has the purpose to make tangible experiences through a multidisciplinary design approach. Led by the partners Marília Turíbio (strategist), Simone Turíbio (architect) and Dimitri Lociks (designer), Choque invests in transdisciplinary projects, that merges expertise in Branding, Architecture and Product Design, for

immersive solutions of creativity and innovation in various economic segments, always being committed with a empathic, social and environment responsible design. In its journey, Choque has already presented its work in nacionais and internationals design exhibitions, obtaining recognition in museums and in design and architecture awards as the LIT design, IF Design Award and Brasil Design awards.

INDUSTRY



LOPAS

Mar de Morros Table
by Choque Design



GROUP

LOPAS

ABOUT INDUSTRY

The Lopas Group's DNA is marked by the entrepreneurial drive of its founder, who started Móveis Lopas in 1985, through an excellent business opportunity. His investment paid off, and the company became a reference in the furniture segment, conquering clients in more than 35 countries. Nowadays, the group's industrial park occupies an area of 2,700,00 ft² and stands out as one of the largest and best equipped in Brazil, with production capacity to serve large customers in the national and international market.

@ moveislopas

www.grupolopas.com.br

ABOUT PRODUCT

The 2023 Mar de Morros collection is inspired by the state of Minas Gerais, a region of Brazil famous for its unique landscape composed of a harmonious and impressive set of hills, in addition to its tradition of producing high quality furniture. In this collection, the Lopas Group offers products with oblong and curved shapes, bringing contemporaneity, lightness and design for those looking for different and stylish furniture that are easy to assemble. In addition, they are hybrids and fit in any room of the house, bringing functionality to the daily routine.

Mar de Morros Chair
Mar de Morros Coffee Table
by Choque Design





@emersonborgesdesign

EMERSON BORGES

Majored in Design by the Pontificia Catholic University with more than 40 years of experience in the management and development of products, as well as in the graphic design area. Post-graduated in Marketing served as a consultant for several companies in strategic planning and development. He also worked as a professor at PUC-PR and FAE universities

in the areas of design and graphic design. As creative director he worked in different communication agencies. With a minimalist style that values the proportion and conceptualization of the product, Emerson develops projects and works for several companies in Brazil, mainly acting in the industry of furniture and interior decoration.

INDUSTRY  granitos.com



@ granitoscom

www.granitos.com

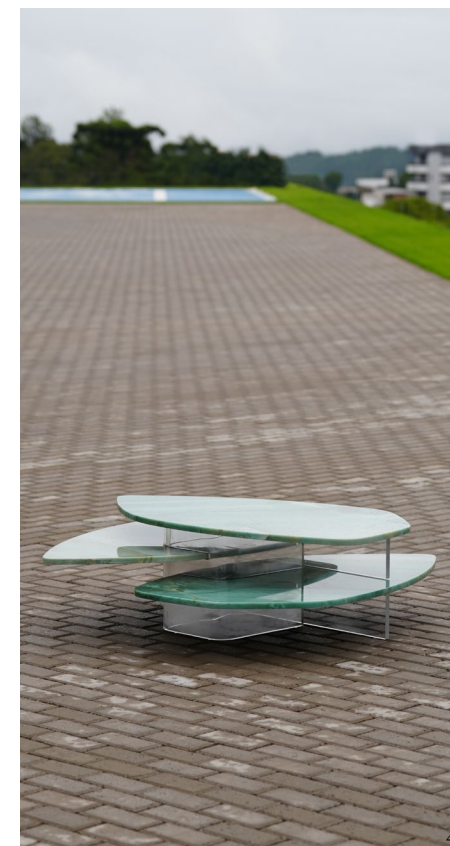
ABOUT INDUSTRY

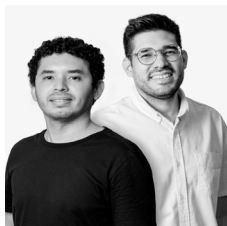
With exclusive techniques, high technology, investing in design and bold projects, granitos.com transforms natural stones, such as marble and granite, and also works with Silestone and Dekton, a reference in materials that are consolidated in the market and in the design world. granitos.com stands out with the professional way in which treats imported marbles, monitoring every work from start to finish. Valuing Brazil's natural wealth, granitos.com combines a passion for nature, with exclusive techniques and the best equipment, to carefully extract, treat and polish each piece, respecting every detail. In addition, we are a reference in sustainability in the sector.



ABOUT PRODUCT

Inspired by nature and its nuances, showing all its strength and beauty. The SEIXOS table represents the valley where the stone meets the water of the rivers that flows among the pebbles already worn by time. This product carries all the energy, and the mystical alchemy of nature in its structure and design. With organic forms sculpted by water, the SEIXOS table brings to its user functionality, design and nature.





KLIVISSON CAMPELO
& EDSON MARTONE

@ estudiogalho

ESTÚDIO GALHO

Located in João Pessoa/ Brazil, Estúdio Galho is the result of the fusion between Northeastern regional roots, Pernambuco and Paraíba. Formed by two partners and designers, Klivisson Campelo and Edson Martone, both passionate about design in all its dimensions. Having as a proposal, to value and explore the regionalism and Brazilian cultural richness.

The minimalist and authentic design, which values the semantic dimension of the objects and their interaction with the user, is stamped in the DNA of our products, which, like the sprouting of leaves, flowers and fruits, are synthesized in products that carry with them simplicity, beauty and the awakening of memories.

INDUSTRY LINEE

Lajedo Sofa
by Estúdio Galho



LINEE

@ linee.design

www.linee.com.br

ABOUT INDUSTRY

We emerged from the need for simple, accessible pieces, with minimalist design. That fit with everything, that adapt to the universe around you. That converse with all styles, and especially with you. We are human, manual, and have big dreams. We are lines. Lines of all types and sizes, weaving us together in search of something bigger and better for you. We are Linee.

ABOUT PRODUCT

The Lajedo line is born in the heart of the cariri region of Paraíba, as a tribute to the imposing Lajedo de Pai Mateus, a great rocky elevation, the result of geological weathering over millions of years, which is about 1.5 km long and has random stones of various sizes in round shapes. The formal elements that compose the set are based on the scenario that encompasses the geological formation, both in mineral terms (rocks) and in plant terms. Bringing the representation of the stones in cushions on a flat surface with complements of functional use through the spear in the shape of mandacaru; the small table and the puff, representing the use of slatted wood in constructions of fences, houses and typical regional furniture.

Lajedo Sofa
by Estúdio Galho





@ fernando_sa_motta

FERNANDO MOTTA

Fernando Sá Motta was born in Belo Horizonte, capital of Minas Gerais. Self-taught in design and sculpture, he often states his career began as a child, as he says he “was born drawing and creating”. He holds a degree in industrial design from the School of Design of the State University of Minas Gerais, in 2000. Since then, he has been participating in national and international publications

and expositions. He has also been recognized with a series of awards, such as Prêmio Samsung de Design, Prêmio Artefacto de Design, Brasil Design Awards and Anglogold Auditions. He is involved in several branches of product design, with an expressive presence in the high-end furniture market. His motto is “trends must be created, not to be followed”

INDUSTRY

CABANNA



Gaia Armchair
by Fernando Motta



Hinge Chaise
by Fernando Motta

CABANNA

@ cabannamoveis

www.cabannamoveis.com.br

ABOUT INDUSTRY

Cabanna began its activities importing outdoor furniture. As of 2015, the company started to manufacture its own furniture pieces. Such unique designs have been showcased in top tier decoration fairs and events, such as Casa Cor, Casa Caras, and even internationally in Milan, Italy. In addition to its in-house design studio, Cabanna partnered with world class renowned designers who collaborated to create a global identity which led to exports to other countries. Everything we do is always in line with our core values of respecting the environment and keeping our social responsibility.

ABOUT PRODUCT

The GAIA collection was created with products that show sophistication with great simplicity. Simplicity is in the construction of structures, offering visual, aesthetic and ergonomic lightness. With only two opposite parts mirrored, you get the backrest and arms of each product, coated in paint electrostatic and nautical rope. The sophistication is in the handcrafted Macramé weave of the backrest, which is always visible. The Macramé is a traditional embroidery technique, transmitted to the manual weaving of furniture. As same profile design, the line unfolds into a chair, armchair and swing/suspended armchair, to flexibly suit various indoor and outdoor environments.

Gaia Swing
by Fernando Motta





ABOUT INDUSTRY

The Tora Brasil pieces are exclusive, signed, and take into account the sustainable development of the Amazon region, respecting nature and the people who live in it. Our raw materials are personally chosen by Cristiano Valle and extracted from responsible forest management. In addition to ensuring the exclusivity and authenticity of our pieces, this has also earned us FSC® certification that demonstrates our respect for the fauna, flora, and people who inhabit the forest. No tree, its branches or roots are the same, and these (im)perfections of the natural raw material is what makes us so special and unique. We make sure to integrate and display each vein, contour and mark of time in the pieces.

Hinge Chaise
by Fernando Motta



torabrasil

www.torabrasil.com.br

ABOUT PRODUCT

The Hinge chaise receives its name due to the aesthetic elements present in its design, which resemble hinges, the elements used to connect the parts of this furniture piece. The concept of the chaise explores the thickness and design of the solid wood planks' grain, with ergonomics worked into the angle placement. To give the final touch, a natural leather cushion is overlaid on the top part, with adjustable height by counterweights.



manuelbandeira13

MANUEL BANDEIRA

Architect and Designer from Bahia, graduated from the Federal University of Bahia and post graduated from Domus Academy in Milan.



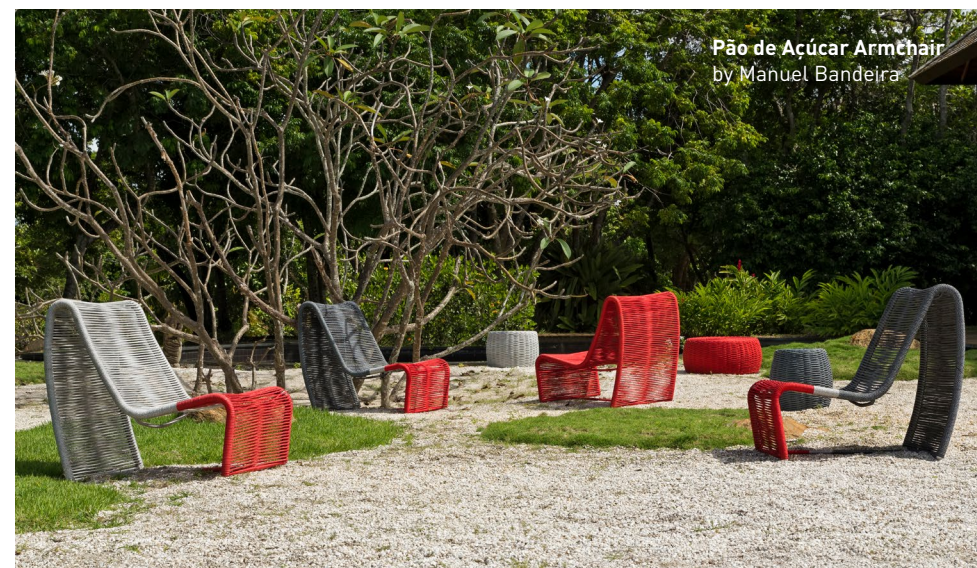
solana_design

SOLANA MARIANELLI

An architect and urban planner by training, she has also been gaining strength and prominence in the product design market, developing lines signed in partnership with large national companies.

INDUSTRY

Tidelli
OUTDOOR LIVING



Pão de Açúcar ArmChair
by Manuel Bandeira

ABOUT INDUSTRY

One of the main outdoor living furniture companies in the world, with its factory in Brazil, Tidelli brings in the DNA the passion for innovation in furnishings. Founded in 1989, has consistently showed to the market, year after year, unique products—reason that establish Tidelli with excellence, known for its forward design style, high technology, comfort and the famous “Brazilian Bossa Style”. With over 490 direct employees, the factory is located in Moradas da Lagoa district, in the city of Salvador, Bahia. Tidelli currently owns 36 stores in Brasil’s main capital cities. The brand is also present in 11 points of sales in the United States: California, New York, Miami, Naples, Scottsdale, São Francisco, Boston, Denver, Devon, New Jersey, Shelter Island. In South America: Panamá, Cancun, México and Uruguai. In 2022, the “Espaço Tidelli” was opened in Dubai’s megastore - Sheikh Zayed Road in Burj Khalifa and most recently in Angola. A pioneer in the outdoor living market in Brazil, Tidelli is responsible for the fusion of the market with the actual market’s history. Among many differentials, Tidelli stands out in the fact that besides producing furniture in large industrial scales, the items are highly customized, from a wide variety of colors, fabrics, structures and finishes making the factory a “mothership” for more than 20 sub factories within its structure. A pioneer as well in utilizing

📍 tidellioutdoor

www.tidelli.com

nautical rope as one of the main materials for outdoor furniture, Tidelli innovates using real craftsmanship in the braiding process thus prioritizing the human aspect of the furniture manufacturing process. This characteristic is rooted in Tidelli’s core believes: the celebration of national products and the talent of the Brazilian people, who bring in their DNA of mixed blood the talent of handmade skills.

ABOUT PRODUCT

Pão de Açúcar Armchair

People often say: it looks like the Sargarloaf. This illustrates the creative process, because it is a process where drawing emerges. It ends up looking like my work because it reflects my history. But it is not a planned thing, it is natural. I don’t like to plan to go out with a certain design, in an imposing way. No! I often say that design has life. It takes shape during creation. And this is interesting. I sometimes lose control. It is difficult, it is painful, but it is like giving birth to a child, it hurts. A normal birth hurts, but then you have that pleasure, it’s wonderful, it’s rewarding.

Carmel Armchair

The Carmel weather-resistant nautical rope chair is a perfect choice for anyone looking for outdoor furniture that brings together rustic and modern styles.

Pão de Açúcar Armchair
by Manuel Bandeira



Carmel Armchair
by Solana Marianelli





@ marcelobilac

MARCELO BILAC

Born in the capital of Brazil, Bilac graduated in 1996 from the first Industrial Design class at the Federal Technical School of Mato Grosso, where he lived for 10 years. Still in Cuiabá, he worked as a designer until he returned to Brasília in 1998, working for 2 years as a graphic designer. Founded in 2000, his company specialized in the manufacture of customized furniture for residential and corporate environments, creating in 2013 the first original pieces that have already reached a prominent position. Shown at events such as the 2014 World Cup and the 2016 Olympics, a piece - Banco Cavalete was exhibited at the Brazil S/A 2017 in Milan. Combining work and family environment, his studio and home are gathered in a farm in Brasília. Guided by

inspiration in family, music and nature, his creations are signed by the use of wood and steel, a striking feature that led the Boomerang Chair to be exhibited at Brasil S/A, representing once again in 2018 the Bilac's name at the Milan Design Week. With a view to repositioning its brand, in 2019 it simultaneously participates in two exhibitions at the São Paulo Design Week, having 7 releases divided between High Design and Made (Art and Design Market). In February 2020, it launched two works Boomerang Quatro and Tatuzinho at Paralela Design in São Paulo and captivated the culinary program Top Chef Brasil, which selected 10 pieces of furniture to compose the scenario of the reality show.

INDUSTRY

OFFICINA

UNIQUE
BRAZILIAN
FURNITURE

AR.MARIA Oratory
by Marcelo Bilac



OFFICINA

UNIQUE
BRAZILIAN
FURNITURE

ABOUT INDUSTRY

The company was born in an artisanal way. Therefore, it presents a natural flexibility in the way of production. The quality of its production was acquired in years of experience. OFFICINA must also keep on the path of productivity gains as a result of a sum and not as a substitute for quality. In 2001, already trained in the area of Administration, Adeilton Pereira – Owner of OFFICINA Móveis Planados – decided to set up his own carpentry shop, after participating in the history of his father Silvino, linked to carpentry. They thought of a simple name that would be part of his daily life until that moment. The name OFFICINA came up, as they grew up listening to their family talk in the workshop where they worked. During the trajectory of OFFICINA Móveis Especiais, many changes have taken place that reveal how much the company has grown and occupied a prominent place in the João Pessoa market.



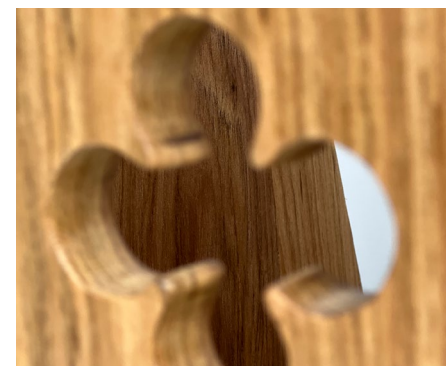
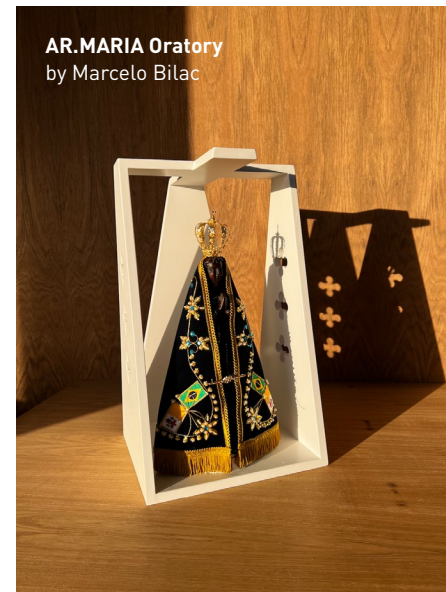
@ officinamoveis

www.officinamoveis.com

ABOUT PRODUCT

The expression “AR MARIA” (Holy Mary!) from the northeastern region of Brazil baptizes the oratory, inspired by her mantle, with flowers drawn and cut to conduct the light that comes from high above, highlighting the intersection of the three columns erected to merge into the cross of the Triune God, who is in heaven to receive our prayers.

AR.MARIA Oratory
by Marcelo Bilac





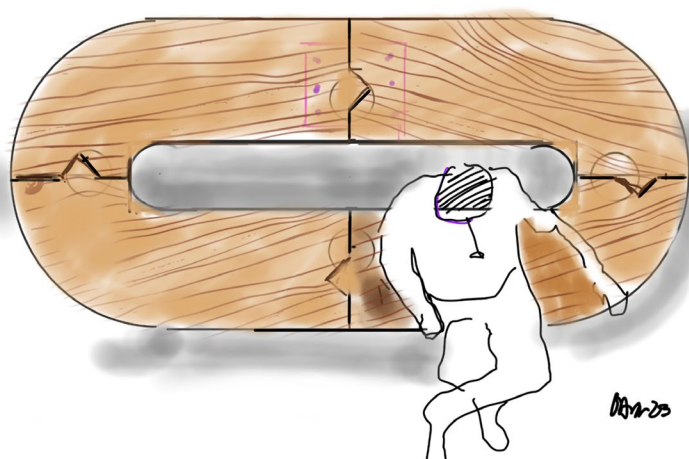
OSWALDO MELLONE

Oswaldo Mellone is a designer, and was Jorge Zalszupin's assistant for 10 years. After studying and working in Japan he set up his own studio. Projects for

L'Atelier, Projeto, Teperman. In the technology area, for Ensec and Digicon. Doubly awarded IF. Eight prizes awarded to Museu da Casa Brasileira.

@ melloneoswaldo

INDUSTRY



@ torabrasil

www.torabrasil.com.br

ABOUT INDUSTRY

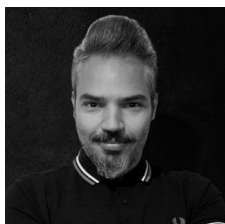
The Tora Brasil pieces are exclusive, signed, and take into account the sustainable development of the Amazon region, respecting nature and the people who live in it. Our raw materials are personally chosen by Cristiano Valle and extracted from responsible forest management. In addition to ensuring the exclusivity and authenticity of our pieces, this has also earned us FSC® certification that demonstrates our respect for the fauna, flora, and people who inhabit the forest. No tree, its branches or roots are the same, and these (im)perfections of the natural raw material is what makes us so special and unique. We make sure to integrate and display each vein, contour and mark of time in the pieces.

ABOUT PRODUCT

Four pieces of certified Pequiá wood, from the Amazon, 8 cm thick and juxtaposed to form the oblong figure of this stool. Natural finishing, with protective wood oil. It has 4 feet. Designed by Oswaldo Mellone for residences, terraces, hotels, corporate environment, stores or art galleries. "I see in this project the values of simplicity, beauty and austerity. For a moment of contemplation that encourages meditation in silence and calm."

Gallery Bench
by Oswaldo Mellone





@ pepelimadesign

PEPÊ LIMA

Pepê Lima is a designer graduated from the Centro Universitário Belas Artes in São Paulo and has been working in the furniture industry for 15 years. He specialized at the Politecnico di Milano in Milan, where he worked with Studio Incontri developing objects for major brands such as Alessi and Samsung. Three years ago he returned to Brazil, where he began collaborating with companies in the furniture segment. He was a finalist in the Daum France crystal competition, winner of the CSN & IPT Ecodesign competition, and participated in the development of a Toshiba mini-system. At Politecnico di Milano he

won the 3M inter-class competition. During the period in Europe, Pepê learned that paradigms exist, but they can be broken. He assimilated other ways of creating that proved to be differential for his profession and that led him to a more refined style of designing. Today his concerns encompass comfort, aesthetics, ergonomics, history, added value, functionality, practicality, and cost of the pieces he designs. In 2015 he decided to open his own studio based in Curitiba-PR, which will allow him to design pieces with his purest and most evident DNA, and will enable the creation of new interesting partnerships in the design field.

INDUSTRY



Hugo Stool
by Pepê Lima



@ moveisjames

www.moveisjames.com.br

ABOUT INDUSTRY

In the market for 50 years, Móveis James produces furniture for the Brazilian and international market, operating in countries such as the United States, Europe, Africa and South America. The company is positioned in the furniture sector with high-end products for living rooms, dining rooms and accessories; its strong point is the furniture made with solid wood and different materials (such as straw, copper, leather, etc.) that follow the main trends in the sector.

ABOUT PRODUCT

Hector Armchair

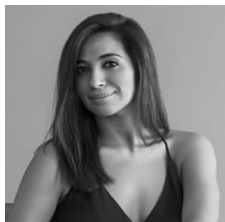
Hector, the elegant, refined, and bold armchair. It is the piece addressed to the demanding public, appreciators of the world of art, design, and haute couture who do not measure efforts to own the best that the market can offer and have their home like a temple.

Hugo Stool

The Hugo Stool is a new approach to the traditional wooden stools that are so common in millenary handcrafted woodwork and whose basic, practical style has endured for millennia: four round feet and a seat.



Hector Armchair
by Pepê Lima



@ robertabanquieri

ROBERTA BANQUIERI

Creator by essence, in the beginning only of thoughts, stories, after training and as an interior designer she conceived projects for environments, then with the graduation in architecture and urbanism she designed several spatial solutions, post graduated in hotel architecture and currently dedicated to specialization and her development as a product designer. Roberta sees no limit to accomplish with her creation, she understands that it goes from the immaterial to the real, from the large volume to the small object. After 20 years working in architecture and

interiors, having developed several projects for different clients and uses, she says she surrendered to the desire of years of working with product design, under the contribution of the universe that made possible the initial experimentation in exercising this craft. "With Pontoeu I was able to put into practice working with creation in a loose way, without many rules of a specific client, design what I want, when I want and how I want, really be what I believe." "There is always the desire for others to like it, however, this is not the main motivation."

INDUSTRY



ABOUT INDUSTRY

The story of Murano Glass in Brazil: A secular technique originated in Italy, which with great mastery and creativity is continuously developed and preserved by first Brazilian glassmaker: Antônio Carlos Molinari, artist and direct disciple of the renowned Italian glassmaker and precursor of the technique in Brazil, Aldo Bonora. Since its foundation in 1962, Crystals São Marcos has been improving this art daily, which has given it countless awards, as well as great international recognition for its excellent work. All this makes it a reference in exporting to approximately sixty countries, as one of the largest and most respected Murano glass factories in the world.

Alma Table
by Roberta Banquieri

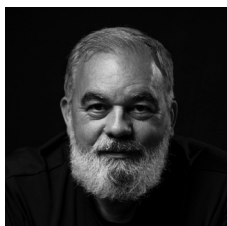


@ cristaisaomarcos

www.cristaisaomarcos.com.br

ABOUT PRODUCT

The motivation was to bring a collection that showed a secular process of glass blowing, with contemporary techniques and create for this industry a product that told stories and references of Brazil, bringing the Brazilian look within a technique and products that came from Italy. The line is called Soul, it is a journey through our interior, today with the observation of the longings of human beings and the longings of the creator of the line herself, Roberta sees that everyone is always looking for an inner fulfillment, for this poetic representation, we have a transparent and hollow glass with an application in red glass that represents a soul in flame, represents this heat and this inner flame that we all have and that can fill us and feed us through life.



@sergiobatista__

SERGIO BATISTA

The Independência Móveis collection was inspired by the first refrigerators manufactured in the 19th century, known as iceboxes. These wooden boxes were insulated with layers of insulating materials, such as cork, straw or sawdust, and designed to maintain a cool temperature through the use of blocks of ice placed in special compartments inside the box. Based on this concept, a complete line of solid wood and metal furniture was developed, with antique design hinges, including a counter, sideboard, table and chairs. These pieces are made with Peroba Rosa de Demolition wood, a solid wood that originates from demolished houses and buildings, providing a special touch of history and exclusivity to each piece. The use of demolition wood in its furniture is one of the ways that Independência Móveis values the preservation

of the environment and sustainability in its activities. In addition, demolition solid wood furniture is ideal for those who value the history and quality of wooden furniture. This vintage collection can be used in different spaces, such as balconies, gourmet kiosks for barbecues or indoors. They can also be adapted with a sink, a stove or a beer cooler, making the space completely personalized and extremely creative. With a design that recalls the history of iceboxes, the vintage collection by Independência Móveis brings a touch of nostalgia and exclusivity to any environment, combining the beauty of demolition wood with the functionality of well-thought-out and well-built furniture. Each piece is unique and has a story to tell, making the experience of owning one of these pieces of furniture even more special.

INDUSTRY



@independenciamoveis

www.independenciamoveis.com.br

ABOUT INDUSTRY

Company that unites sustainability with Brazilian resistance. Working with solid demolition Peroba Rosa wood for 20 years, we are committed to delivering to our customers furniture that carries the Brazilian DNA. The wood that has in its characteristic, marks of life and time, and that before arriving at the factory has already welcomed families and provided

warmth, is transformed into perfect and versatile pieces for various types of environments. Combining sustainability, history, resistance and design, we present our pieces with pride and responsibility to Brazil and the environment. Over the years, we have maintained the proposal to bring each customer not just a piece of furniture, but a relic of our Brazil.



Bertha Cabinet
Bertha Sideboard
by Sergio Batista

Sier

Instagram [siermoveis](#)

STUDIO SIER

Our creative studio combines a team of designers and professionals raised essentially inside of the factory, therefore, with a lot of knowledge of the good joinery. We are continuously developing new products, launched in exclusive annuals

collections, recognized by authenticity, timeless elegance and extreme comfort. In each piece, in addition to searching for innovative lines, we work for excellence of ergonomics, with rigorous tests and the careful elaboration of all the details.

INDUSTRY

Sier

Chloe Chair
by Studio Sier



Sier

Instagram [siermoveis](#)

www.siermoveis.com.br

ABOUT INDUSTRY

Creating original, long-lasting products for the high-end furniture customers inspires us to innovate constantly. The 670.000 sq.ft. industrial facility combines robotics and traditional craftsmanship, together with high production capacity, autonomy and quick delivery. Our creation studio brings together a team of designers and professionals forged on the factory floor, therefore, connoisseurs of the good woodworking. The quality of the materials and finishes are the hallmarks of Sier's furniture, which counts on our warranty and technical service. We serve all Brazilian states and, since 2009, export to 12 countries, and participate in major design events such as ISaloni and ICFF NY.

ABOUT PRODUCT

Truly a work of art, this chair made of solid wood, explores the newest in organic design, with a lot of charm and ergonomic forms.



Chloe Chair
by Studio Sier



@ victormoreiraleite

VICTOR MOREIRA LEITE

Victor Leite is a product designer and curator in national and international projects. Partner of the office Mollde, acts as creative director of major brands in the segment strategically directing designers and manufacturers, and sign a wide range of products with

design with a focus on user experience. Together with his partners, he idealized Casa Mollde + Conteúdo, a permanent decoration with partners from the industry and the wholesale market to meet shopkeepers and representatives of the sector.

INDUSTRY



Etta Coffee Table
by Victor Leite



@ essenzamoveis

www.essenzadesign.com.br

ABOUT INDUSTRY

Founded in 2001, Essenza was born from the work and entrepreneurial vision of three competent professionals, already active in the furniture industry. All furniture is produced in certified wood panels, laminated in oak, walnut, and freijó veneers, matte and glossy lacquers, as well as textured metallic lacquers. The solid wood used is Jequitibá, which is applied from details, legs, to complete solid wood structures, as is the case with chairs and armchairs. Metal details and structures that make up various products are produced in brass, copper, aluminum, and painted carbon steel. The Essenza line was designed to enhance various environments ranging from dining rooms, through living rooms and more recently bedrooms.

ABOUT PRODUCT

The Etta coffee table is an elegant and sophisticated piece of furniture that evokes a sense of home and welcome. With a name that means “small house” or “dwelling”, Etta is the perfect place to relax and enjoy precious moments with family and friends. The base of the table is all made of cork, a natural and sustainable material that brings a sense of warmth and comfort to the environment. The tabletop slopes down like a skateboard ramp, revealing a perfect space for a decorative accessory that can be a bed for your pet or a cachepot for a lush plant. Etta is the perfect combination of functionality and design, providing a touch of elegance and personality to any space. With Etta, you can transform your living room into a warm and elegant haven, a place where you and your loved ones can relax, share stories, and create unforgettable memories.



ABOUT INDUSTRY

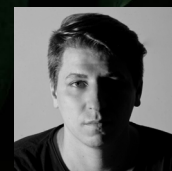
It was established in 1996, in Ampére – Paraná, Notável has been growing each day, it is building a story marked by people development, innovation in products, constant searching by latest generation technology and the wish to do the best always. That is the Notável, each collection has been overcoming and amazing our partners and customers. Employees have been improving constantly, Notável has a team that loves what they do. The constantly searching for equipments to furniture factory around the world, gives the Notável one of the factories more technological from the country. Research and product development make part of the DNA from Notável. Each year a new collection amazes consumers and customers. There are 33 thousand square meters of building area, more than 350 employees in love with what they do, manufacturing furnitures to residential environment which are spread in more than 8 thousand selling locals all over Brazil, through physical and virtual stores. Notável Móveis is also present in a lot of countries around the world, with products developed specifically to export market, we keep design and features which are according to particularities of each region.

ABOUT PRODUCT

Introducing the new GOMA TV STAND from Notável Móveis! With a modern and sophisticated design, this TV rack is made of high-quality MDP with thicknesses of 15mm and 25mm, ensuring durability and resistance. It features 4 reflecta glass doors that open smoothly with touch latches, providing easy access to your electronic devices. Additionally, the LED-lit side niche adds a special touch to your room. With a width of 2150mm, height of 465mm, and depth of 448mm, the GOMA TV STAND offers ample space to accommodate your television comfortably and stylishly. Transform your living room with this amazing new release from Notável Móveis!



Goma Rack
by Victor Leite



BRUNO FAUCZ



CHOQUE DESIGN



EMERSON BORGES



ESTÚDIO GALHO



FERNANDO MOTTA



MANUEL BANDEIRA



MARCELO BILAC



OSWALDO MELLONE



PEPÊ LIMA



ROBERTA BANQUIERI



SERGIO BATISTA



SOLANA MARIANELLI



VICTOR M. LEITE



SCAN ME

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PROJECT

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